



Michal Danek

Design leader with 10+ years of experience in product design, branding, and communication



www.michaldanek.com



Prague, Czech Republic + *Ready to relocate*

I live by design, technology, intuition, and teamwork. At an international tech company, I helped product and marketing colleagues clarify goals and shape engaging experiences. I built a flexible team that delivered effective, streamlined designs for the brand and its digital products.

Experience

Head of Design, Creative Director *3 yrs 8 mos*

Ataccama / Prague, Czech Republic / Aug 2013–Mar 2017

Together with my team, I made the brand stand out globally by developing a recognizable, authentic style across the identity, products, and communication. I fueled the design of elegant application interfaces with user experience as a primary focus.

Graphic Designer, Web Developer *3 yrs 2 mos*

Ataccama / Prague, Czech Republic / Jun 2010–Jul 2013

Collaborating with a US-based CMO, I supported the business growth by refining the visual identity and creating websites, email campaigns, and marketing materials. I helped developers turn powerful desktop software into responsive web applications.

Web Application Developer *2 yrs*

Ataccama / Prague, Czech Republic / Jun 2008–May 2010

I established the company's online presence by producing websites, microsites, landing pages, and email campaigns. I helped to optimize the sales activities by implementing internal systems for customer relationship management.

Education

Czech Technical University in Prague *2007–2010*

Completed 2.5 years of the Software Technologies and Management program (specialization in Web and Multimedia) before pursuing a career in technology.

DETAILS



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www.michaldanek.com



www.michaldanek.com/portfolio



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SKILLS

Visual Communication

Product Design

User Experience

Brand Development

Team Leadership

LANGUAGES

English

Czech

French

INTERESTS

Music / Movies / Sports /

Mountains / Books / Technology